

New Zealand



.22 Box-ID

.22 Boxes of the World

Based on Tony Dunn's
"A Catalog of the .22 Boxes of the World"

**Created and Edited By
Roger E. Huegel**

2013



Map and flag from Wikipedia.org

NEW ZEALAND

INTRODUCTION

New Zealand, a member of the Commonwealth of Nations, is situated in the South Pacific, 1,250 miles East of Australia. It has an area of 103,736 square miles and a population of 4.4 million as of 1012. The economy is based upon agriculture, wool, meat and dairy products.

It produced its first .22s in 1947 and has become a major supplier of .22s to its own markets. Due their closeness to Australia, their companies have close connections.

The AMMUNITION HOUSE. This is a private label seller with their .22s produced by primarily the Colonial Ammunition Co. Their offices were Wellington. They sold .22s in the post World War II period. They do not seem to be selling .22s at this time. Complete history is not known at this time.

COLONIAL AMMUNITION COMPANY. Founded in 1885 by Major John Whitney, it produced its first ammunition in 1886. They produced their first .22s in 1947. They have produced both commercial and military loadings. They went totally out of business approx. 1983. Their sales have been taken over by the Stanley Ammunition Co. Ltd. Their offices and factory was located Auckland.

KILWELL SPORTS. A new private label seller as of 1985. It is not known at this time who is producing their .22s. Nothing else is known about this company at this time.

STANLEY AMMUNITION CO. This is the successor to the Colonial Ammunition Co., which went out of business approx. 1983. They are assumed to be a private label seller and not a producer of .22s. They have their .22s produced by Eley of Australia. They are still in business as of 1986. They are located in Auckland.


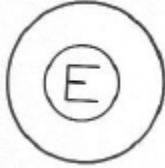






These boxes are reorganized from
Tony Dunn's original catalog.

**They do not use the original
Dunn ID numbers**

NEW ZEALAND

HEADSTAMPS (h/s)

Headstamp drawings courtesy of the RIMFIRE HEADSTAMP GUIDE by George Kass and Ron Merchant

| | | | |
|---|---|--|---|
| E-1 | E-10 | I-1 | IC-1 |
|  |  |  |  |
| IC-2 | IC-3 | IC-4 | CA-1 |
|  |  |  |  |

THANKS

Special thanks to the following collectors for helping me with this project by supplying me with box images and sharing their knowledge. Presented in alphabetical order.

DAVE CLEMENCE

JERRY HANEWINCKEL

RON MERCHANT

NEW ZEALAND

AMMUNITION HOUSE Ltd. CARTRIDGE in the CORNER

S-1



LR-1



LR-2



Ammunition House Ltd.

AMMUNITION HOUSE Ltd. CARTRIDGE in the CORNER

- S-1 **.22 SHORT. "SMOKELESS"**. Green and yellow box with white and black printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.
- LR-1 **.22 LONG RIFLE. "SMOKELESS"**. Red and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT)**. Same as LR-1 except for the hollow point wordings on the top and ends. Variations noted:
(a) "IC-3" h/s on a copper case.
(b) "I-1" h/s on a brass case.



NEW ZEALAND

AMMUNITION HOUSE Ltd. HIGH VELOCITY

LR-3



LR-4



NEW ZEALAND

AMMUNITION HOUSE Ltd. HIGH VELOCITY

LR-3 **.22 LONG RIFLE. (HIGH VELOCITY).** Red, black and yellow box With yellow and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullets.



LR-4 **.22 LONG RIFLE (HOLLOW POINT-HIGH VELOCITY).** Same as LR-3, except for the hollow point wording on the top and ends. Variations noted:

- (a) "IC-2" h/s on a brass case.
- (b) "IC-3" h/s on a brass case



Ammunition House Ltd.

NEW ZEALAND

AMMUNITION HOUSE Ltd. IMPERIAL

LR-1



LR-2



Ammunition House Ltd.

NEW ZEALAND

AMMUNITION HOUSE Ltd. IMPERIAL

LR-1 **.22 LONG RIFLE (HIGH VELOCITY)**. "IMPERIAL". Gold and black box with red and gold printing. Large, one-piece box with end flaps. "IC-3" h/s on a brass case. Lead. hollow point bullet.



LR-2 **.22 LONG RIFLE (COMMEMORATIVE)**. Same as LR-11 except a white label with black printing has been added to the top stating COMMEMORATING THE 10th ANNIVERSARY OF THE NZ CARTRIDGE COLLECTORS 1961-1971.



Ammunition House Ltd.

NEW ZEALAND

AMMUNITION HOUSE Ltd. SUPERSONIC

LR-1



LR-2



LR-3



Ammunition House Ltd.

NEW ZEALAND

AMMUNITION HOUSE Ltd. SUPERSONIC

LR-1 **.22 LONG RIFLE (HIGH VELOCITY)**. "SUPERSONIC SOLID". Green, yellow and white box with white and black printing. One-piece box with end flaps. No product code. "IC-1" h/s on a brass case. Lead bullet.

LR-2 **.22 LONG RIFLE (HOLLOW POINT)**. "SUPERSONIC". Blue, yellow and white box with white and black printing. One-piece box with end flaps. No product code. "IC-1" h/s on a brass case. Lead bullet.



LR-3 **.22 LONG RIFLE (HOLLOW POINT)**. "SUPERSONIC". Same as LR-2 but no LONG RIFLE HOLLOW on top.



Ammunition House Ltd.

NEW ZEALAND

AMMUNITION HOUSE Ltd. MILITARY

LR-1



LR-2



LR-3



LR-4

Ammunition House Ltd.

NEW ZEALAND

AMMUNITION HOUSE Ltd. MILITARY

LR-1 **.22 LONG RIFLE (MILITARY)**. White box with black printing. One-piece box with end flaps. No product code. "IC-4" h/s on a brass case. Lead bullet.



LR-2 **.22 LONG RIFLE (MILITARY)**. Blue, yellow and white box with white and black printing. One-piece box with end flaps. No product code. White over-label in black ink stating FOR MILITARY USE ONLY, ArRMY ORDER NO. A 310212



LR-2 **.22 LONG RIFLE (MILITARY)**. Same as LR-2 except hollow point on end and top is blacked out and bottom is over-stamped in black ink stating KAURI POINT, N.Z.



Ammunition House Ltd.

NEW ZEALAND

AMMUNITION HOUSE Ltd. MISC. Issues

LR-1



LR-2

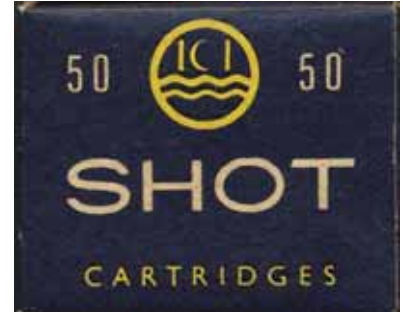


AMMUNITION HOUSE Ltd.
MISC. Issues

LR-2 **.22 LONG RIFLE (SHOT).** Red box with black printing. One-piece box with end flaps. No product code. Contents are unknown.



LR-2 **.22 LONG RIFLE (SHOT).** Blue box with white printing. Bulk loaded 50 rounds. One-piece box with top flap. No product code. Contents unknown.



NEW ZEALAND

COLONIAL AMMUNITION CO. CARTRIDGE in CORNERS

S-1



S-2



LR-1



NEW ZEALAND

COLONIAL AMMUNITION CO. CARTRIDGE in CORNERS

S-1 **.22 SHORT. "SMOKELESS"**. Green and yellow box with white and black printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case, Lead bullet.



S-2 **.22 SHORT. "SMOKELESS"**. Same as S-1 except different CAC logo. On top and ends.



LR-1 **.22 LONG RIFLE. "SMOKELESS"**. Red and yellow box with black and white printing. One-piece box with end flaps. No product code. Contents are unknown.



Colonial Ammunition Co.

COLONIAL AMMUNITION CO.
HIGH SPEED

LR-1



These cartridges should not be used in weapons which are not constructed for high velocity cartridges or in weapons which are not in first class condition. They are ideally suited for small game and long range shooting.

Do not expose to extremes of heat or moisture. Keep out of reach of children.

Loaded in New Zealand by:
THE COLONIAL AMMUNITION CO. LTD.
For distribution by:
AMMUNITION HOUSE LTD.

LR-2



These cartridges should not be used in weapons which are not constructed for high velocity cartridges or in weapons which are not in first class condition. They are ideally suited for small game and long range shooting.

Do not expose to extremes of heat or moisture. Keep out of reach of children.

**MANUFACTURED BY
CAC INDUSTRIES LTD
AUCKLAND NEW ZEALAND**

**COLONIAL AMMUNITION CO.
HIGH SPEED**

LR-1 **.22 LONG RIFLE (HOLLOW POINT).** "HIGH SPEED HOLLOW POINT". Olive green and white box with red and white printing. one-piece box with end flaps. One end flap is green, the other is white. No product code. "I-1" h/s on a brass case. Lead bullet.



LR-2 **.22 LONG RIFLE (HOLLOW POINT).** "HIGH SPEED HOLLOW POINT". Like LR-6 but different CAC logo on top and ends. Different bottom.name and address.



NEW ZEALAND

COLONIAL AMMUNITION CO. MARK 10

LR-1



LR-2



LR-3



Colonial Ammunition Co.

NEW ZEALAND

COLONIAL AMMUNITION CO. MARK 10

LR-1 **.22 LONG RIFLE (TARGET)**. "MARK 10". Red and black box with white printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.



LR-2 **.22 LONG RIFLE (TARGET)**. "MARK 10". Like LR-1 but different CAC logo on top and ends. Different bottom name and address.



LR-3 **.22 LONG RIFLE (TARGET)**. "MARK 10". Like LR-1 but no target circles on end.



Colonial Ammunition Co.

LR-1



NEW ZEALAND

COLONIAL AMMUNITION CO. MILITARY ISSUES

C.A.C. provided most of the .22s used by the New Zealand military on a contract basis. Prior to 1941, the military purchased their .22s from England. 1949 is the earliest date noted on the military boxes and 1964 is the latest

LR-1 **.22 LONG RIFLE (MILITARY)**. White box with black printing. One-piece box with end flaps. "IC-3" h/s on a brass case. Lead bullet.



LR-1



LR-2



LR-3



COLONIAL AMMUNITION CO. PEST CONTROL LOADINGS

New Zealand has a uncontrolled rabbit population. A government intervention is used to destroy these pests. First named the Rabbit Destruction Council, this group was renamed Agricultural Pest Destruction Council. All of their .22 ammunition was produced on contract by various companies, with the major producer being C.A.C.

LR-1 **.22 LONG RIFLE (PEST CONTROL).** White box with no printing on the outside. One-piece box with end flaps. Hollow-point lead bullet. Variations noted:

- (a) "IC-3" h/s on a brass case.
- (b) "E-1" h/s on a brass case.
- (c) "I-1" h/s on a brass case.
- (d) "CA-1" h/s on a brass case.



LR-2 **.22 LONG RIFLE (PEST CONTROL).** "SUBSONIC". White box with black printing. One-piece box with end flaps. Lot No. 6374 on inside of end flaps. Lead hollow point bullets. Variations noted:

- (a) "I-1" h/s on a brass case.
- (b) "E-1" h/s on a brass case.
- (c) "CA-1" h/s on a brass case.



LR-3 **.22 LONG RIFLE (PEST CONTROL).** "S 5". White box. with black printing. One-piece box with end flaps. Lead hollow-point bullets. This box. produced between 1979 and 1983. Variations noted:

- (a) "E-10" h/s on a brass case.
- (b) "CA-1" h/s on a brass case.



NEW ZEALAND

COLONIAL AMMUNITION CO. SUPERSONIC

LR-1



LR-2



LR-3



LR-4



Colonial Ammunition Co.

NEW ZEALAND

COLONIAL AMMUNITION CO. SUPERSONIC

LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** "SUPERSONIC SOLID". Green, yellow and white box with red and white printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.



LR-2 **.22 LONG RIFLE (HIGH VELOCITY).** "SUPERSONIC SOLID". Same as LR-1 but top states LONG RIFLE SOLID.



LR-3 **.22 LONG RIFLE (HOLLOW POINT).** "SUPERSONIC HOLLOW POINT". Blue, white and yellow box with white and black printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.



LR-4 **.22 LONG RIFLE (HOLLOW POINT).** "SUBSONIC HOLLOW POINT". Red, white and yellow box with black and white printing. One-piece box with end flaps. "I-1" h/s on a brass case. Lead bullet.



Colonial Ammunition Co.

LR-1



LR-2



LR-3



LR-4



COLONIAL AMMUNITION CO.
ELEY

LR-1 **.22 LONG RIFLE (HOLLOW POINT). "SUPERSONIC"**. Brown, red and white box with brown and white printing. One-piece box with end flaps. No product code. Contents are unknown.



LR-2 **.22 LONG RIFLE (HOLLOW POINT). "HUNTER"**. Brown and green box with white and brown printing. One-piece box with end flaps. No product code. "CA-1" h/s on a brass case. Lead bullet.



LR-3 **.22 LONG RIFLE (HOLLOW POINT). "OPOSSUM"**. Brown box with dark brown, orange and white printing. One-piece box with end flaps. No product code. Contents are unknown..



LR-4 **.22 LONG RIFLE "SIZZLER"**. Brown box with blue, orange and white printing. One-piece box with end flaps. No product code. Contents are unknown..



NEW ZEALAND

**COLONIAL AMMUNITION CO.
MISC.**

LR-1

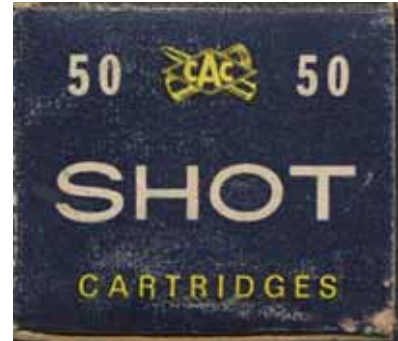


Colonial Ammunition Co.

NEW ZEALAND

COLONIAL AMMUNITION CO. MISC.

LR-1 **.22 LONG RIFLE (SHOT)**. Blue box with white printing. Bulk loaded 50 rounds. One-piece box with top flap. No product code. Contents unknown.



Colonial Ammunition Co.

LR-1



LR-2



LR-3



Kilwell Sports.

Kilwell Sports is a New Zealand distributor of fishing tackle, firearms and related hunting and shooting products. These boxes were made in Australia for that company

LR-1 **.22 LONG RIFLE (SUBSONIC-HOLLOW POINT). "WHISPER".** Red box with white and red printing. One piece box with end flaps. Product code KW22HP on ends. Contents unknown.



LR-2 **.22 LONG RIFLE (SUBSONIC-HOLLOW POINT). "WHISPER".** Same as LR-1 but slight difference to top and bottom.



LR-3 **.22 LONG RIFLE (HOLLOW POINT). "COBRA".** Blue box with white printing. One piece box with end flaps. Product code KC22HP on top. Contents unknown..



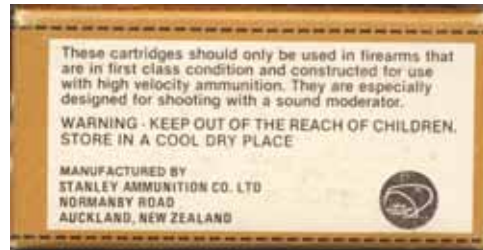
NEW ZEALAND

STANLEY AMMUNITION CO. ELEY

LR-1



LR-2



LR-3



First produced in 1984, this is the successor company to the Colonial Ammunition Co. They are no longer in business.

- LR-1 **.22 LONG RIFLE (HOLLOW POINT). "HUNTER"**. Brown box with dark brown, green and white printing. One-piece box with end flaps. No product code. Contents are unknown.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT). "OPOSSUM"**. Brown box with dark brown, orange and white printing. One-piece box with end flaps. No product code. Contents are unknown..
- LR-2 **.22 LONG RIFLE "SIZZLER"**. Brown box with blue, orange and white printing. One-piece box with end flaps. No product code. Contents are unknown..



NEW ZEALAND

STANLEY AMMUNITION CO. SUPERSONIC

LR-1



LR-2



NEW ZEALAND

STANLEY AMMUNITION CO. SUPERSONIC

LR-1 **.22 LONG RIFLE (HOLLOW POINT)**. "SUPERSONIC". Blue plastic box with yellow label. Red and dark blue printing.. Product code SRSH on bottom. Contents unknown.



LR-2 **.22 LONG RIFLE (HOLLOW POINT)**. "SUPERSONIC". Red plastic box with yellow label. Red and dark blue printing.. Product code SRUH on bottom. Contents unknown.



Stanley Ammunition Co.